



HERITAGEBALL.COM
info@gooddeedsinternational.com
678-561-0GDI (0434)

“THE BEAST”



2024 HERITAGE BALL DAILY ITINERARY

**IT'S NOT JUST A STEPPERS' EVENT,
IT'S A STEPPIN' EXPERIENCE!**

**FEBRUARY 22-26, 2024
ATLANTA, GA**

WELCOME TO ATLANTA!



YOUR GDI TEAM

CHERYL POWE
President/CEO

MELANIE FIELDS
Chief Financial Officer

CORA STOVALL O'KELLEY
Corporate Secretary
Past President

KIRK PACLEY
Treasurer

ARTHUR ALLEN
Sergeant at Arms

KIMBERLY DAVIS
Community Affairs Director

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#HB2024

LOCATIONS

OFFICE
M301

HERITAGE HANGOUT
12:00p - 6:00p
Int'l South (Lower Level)

AMBASSADORS QUARTERS
Int'l South (Lower Level)

COMMAND CENTER
11:00a - 5:00p
Int'l South (Lower Level)

*PICKUP / PURCHASE PASSES GET
RESERVED TABLE INFO*

**CHAMPAGNE HOSPITALITY
SUITE - 11:00a - 4:00p**
Suite 3929

MOBILE ALERTS

Text the word:

HERITAGE
to 855-913-4031

To receive text updates and more throughout the Heritage Ball weekend. Sign up now and stay informed!

TRANSPORTATION

XL TRANSPORTATION

Call 872-221-4XLT (4958) to reserve your spot
Be kind and tip \$\$ to your drivers

RELEXIS TRANSPORTATION

Call 773-817-0686 or visit relexistransportation.com
Be kind and tip \$\$ to your drivers

Happening throughout the weekend!!!

DO YOU HAVE ANY GAMING SKILLS?

Show up and show out. TOURNAMENTS all weekend at the "HERITAGE HANGOUT" along with some "SPECIAL" Adult Treats

A DYNAMIC gaming space ALL WEEKEND.....Pool Table Sharks, Ping Pong, Foosball, Chess, Checkers, Bid Whist, Spades, Jenga, Connect 4, Hoola Hoops and a few other surprises!!!

BROADCASTING LIVE ALL WEEKEND

BRIAN FORBES OF INSIDE STEPPIN

GIVING YOU THE TEA ALL WEEKEND

especially on the "BLUE CARPET"
TALKING TEA WITH TIKA #SIPSIP & CO HOST LETHAL WEAPON

HB GENTLEMAN & HB QUEEN WITH FLASHING BLUE & PINK LIGHTS ARE READY TO DANCE WITH YOU!

HAVE WE FORGOTTEN ANYTHING?

Oh yeah, if you need to get lashes, hair tightened up (men & women) we have that too, 360 camera to commemorate your memories and so much more!

PHOTOGRAPHY READY, AMBASSADORS, DJS, INSTRUCTORS, MEDIA, PRESS, SOUND CREW, TRANSPORTATION, MOST OF ALL, GDI READY!

*** ITINERARY SUBJECT TO CHANGE ***

THURSDAY, 2/22

11:00a - 5:00p

COMMAND CENTER

PICKUP / PURCHASE PASSES GET RESERVED TABLE INFO

Int'l South (Lower Level)

11:00a - 4:00p

CHAMPAGNE HOSPITALITY SUITE 3929

MIX & MINGLE "KICKOFF" DAY PARTY

12:00p - 6:00p

(\$20 ATD, free w/ weekend pass)

Int'l South (Lower Level)

ATTIRE - COME AS YOU ARE

MASTERS OF MUSIC:

DJ K-BOOGIE (ATLANTA)

DJ SIZZLE (RALEIGH)

DJ VELL (CHICAGO)

2:30p - 4:00p

WORKSHOP (\$20 ATD ONLY)

NOT INCLUDED IN WEEKEND PACKAGE

ELECTRIFYING LINE DANCE - PART 1

M302 & M303

INSTRUCTOR: 1ST LADY, MADDY "B"

WELCOME TO ATLANTA PARTY

8:00p - 3:00a

"SADIE HAWKINS PARTY"

(\$20 ATD, free w/ weekend pass)

Int'l South (Lower Level)

LADIES ASK MEN TO DANCE ALL NITE!

*ATTIRE - NIKE VS ADIDAS:
THE FRESHEST GEAR*

MASTERS OF MUSIC:

DJ SAMPSONITE (ATLANTA)

DJ BLACK COOL (CHICAGO)

DJ SHORTY SMOOTH (CLEVELAND)

EMCEE:

PETE FRAZIER

*** ITINERARY SUBJECT TO CHANGE ***

THURSDAY, 2/22

OFFICIAL AFTER PARTY

1:00a - 3:00a

(\$15 ATD Only)

Club Ellery's

2008 Campbellton Road SW,

Atlanta, Georgia 30311

Hours of operation: 7:00p - 3:00a

ATTIRE - "COME AS YOU ARE"

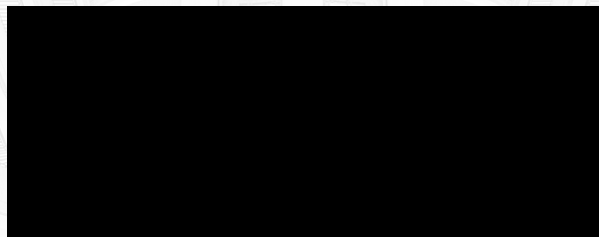
ATHLETIC GEAR OK (ONLY FOR 2024)

MASTERS OF MUSIC:

DJ CANDYMANN (ATLANTA)

DJ ROCKIN' RODNEY MACK (DETROIT)

DJ NEW WAVE (ATLANTA)



TRANSPORTATION TO CLUB ELLERY'S BY XL TRANSPORTATION

Call 872-221-4XLT (4958) to reserve your spot

Be kind and tip \$\$ to your drivers)

*** ITINERARY SUBJECT TO CHANGE ***

FRIDAY, 2/23

11:00a - 5:00p

COMMAND CENTER

PICKUP / PURCHASE PASSES GET RESERVED TABLE INFO

Int'l South (Lower Level)

11:00a - 4:00p

CHAMPAGNE HOSPITALITY SUITE 3929

MIDDAY MADNESS DAY PARTY "3 THE HARD WAY"

12:00p - 6:00p

(\$20 ATD, free w/ weekend pass)

Int'l South (Lower Level)

ATTIRE - COMFY CLOTHES

MASTERS OF MUSIC:

DJ SAMPSONITE (ATLANTA)

DJ SHORTY SMOOTH (CLEVELAND)

DJ VELL (CHICAGO)

CHARITY FITNESS EXPLOSION - PART 1

\$10 Covers Friday & Saturday Charity Fitness Explosion

(not included in weekend package)

ALL PROCEEDS BENEFIT SISTERS EMPOWERMENT NETWORK

(A Home For Domestic Violence Families)

12:00p - 1:00p

ZUMBA CLASS - PART 1 (\$10 ATD ONLY)

M302 & M303

INSTRUCTORS: DONNA CHRISTIAN HARRIS (CHICAGO)

& YVETTE O'DONNELL (CHICAGO)

*** ITINERARY SUBJECT TO CHANGE ***

FRIDAY, 2/23

2:30p - 4:00p

WORKSHOP (\$20 ATD ONLY)
NOT INCLUDED WITH WEEKEND PACAGE

ELECTRIFYING LINE DANCE - PART 2

M302 & M303

INSTRUCTOR: 1ST LADY, MADDY "B"

VENDORS' ROW

3:00p - 3:00a (Setup/Sales)

Atrium Ballroom Foyer (ATRIUM LEVEL)

"MEET, GREET & REKINDLE" NIGHTLY GALA

9:00p - 3:00a

(\$50 ATD Only, free with weekend pass)

Atrium Ballroom

ATTIRE - AFRICAN/AFROCENTRIC

EMCEES:

PETE FRAZIER

DWAIN "CHICKEN WANG" PERKINS

MASTERS OF MUSIC:

DJ CROSS (CHICAGO)

DJ CALVIN (CHICAGO)

HUGE BIRTHDAY CELEBRATIONS

(TURN UP!!!)

Celebrating GDI'S very own
**CORA STOVALL O'KELLEY
& MELANIE FIELDS**

*** ITINERARY SUBJECT TO CHANGE ***

SATURDAY, 2/24

VENDORS' ROW

7:00a - 3:00a

Atrium Ballroom Foyer (ATRIUM LEVEL)

CHARITY FITNESS EXPLOSION - PART 2

\$10 Covers Friday & Saturday Charity Fitness Explosion
(not included in weekend package)

ALL PROCEEDS BENEFIT SISTERS EMPOWERMENT NETWORK
(A Home For Domestic Violence Families)

12:00p - 1:00p

+40 DOUBLE-DUTCH CLUB

A703 & A704

11:00a - 5:00p

COMMAND CENTER

PICKUP / PURCHASE PASSES GET RESERVED TABLE INFO

Int'l South (Lower Level)

CHARITY FITNESS EXPLOSION - PART 3

12:00p - 1:00p

WORKOUT MADNESS WITH WORLDWIDE
(E.F.F.E.C.T FITNESS) LEAD BY DOOLEY

1:00p - 2:00p

COOKING DEMONSTRATION BY MARRIOTT MARQUIS
EXECUTIVE CHEF, PAM
FREE VEGAN ICE CREAM SAMPLING BY SCOOPT'D
(QUINTON "Q" PORTER)

A705, A706, A707 & A708

MASTER OF MUSIC:

DJ K-BOOGIE

*** ITINERARY SUBJECT TO CHANGE ***

SATURDAY, 2/24

11:00a - 4:00p
CHAMPAGNE HOSPITALITY SUITE 3929

WORKSHOP "MEGA STEPPIN' & WALKIN"

12:00p - 4:00p
(\$50 CASH ATD ONLY)
NOT INCLUDED WITH WEEKEND PACAGE

Atrium Ballroom

INSTRUCTORS:
CLAUDELL JACKSON
"TALL RICK" WETHERSPOON
DREW ALEXANDER
CHARNICE SIMMONS
SHERRY GORDON
ANGIE FAINE

MASTERS OF MUSIC:
DJ KEL-C (MILWAUKEE)
DJ SIZZLE (RALEIGH)

THE "ULTIMATE HERITAGE HANGOUT" DAY PARTY

12:00p - 6:00p
(\$20 ATD, free w/ weekend pass)
Int'l South (Lower Level)

ATTIRE - COMFY CLOTHES

MASTERS OF MUSIC:
DJ PONY MACK (BIRMINGHAM)
DJ BLACK COOL (CHICAGO)
DJ CROSS (CHICAGO)

10

*** ITINERARY SUBJECT TO CHANGE ***

SATURDAY, 2/24

"THE MAIN EVENT" A GDI "BLACK TIE" AFFAIR!

9:00p - 3:00a
(\$50 ATD, free w/ weekend pass)
Atrium Ballroom

ATTIRE - "BLACK TIE ELEGANCE"
(NO JEANS/DENIM, STRICTLY ENFORCED)

EMCEES:
PETE FRAZIER
DWAIN "CHICKEN WANG" PERKINS

MASTERS OF MUSIC:
MYRON "THE R" ROBINSON (CHICAGO)
DJ MELLOW KHRIS (CHICAGO)

COMEDY ENTERTAINMENT
BY RENOWNED COMEDIAN

**DAMON
WILLIAMS**
(CHICAGO)



*** ITINERARY SUBJECT TO CHANGE ***

SUNDAY, 2/25

VENDORS' ROW

3:00p - 3:00a

Atrium Ballroom Foyer (ATRIUM LEVEL)

CHAPEL SERVICE

9:30a - 10:30a

A708

"SOUL TOWN REVUE" (A CROWD FAVORITE)

11:00a - 1:00p

(\$20 ATD, free with weekend pass or Sunday Brunch ticket)

Atrium Ballroom

ATTIRE - DENIM, BRIMS & BOOTS OR COMFY CLOTHES

PRODUCERS/CREATORS:

GLORIA, SHANETTA, REBECCA & DRE'YAH

VIDEO DIRECTOR:

TERRENCE MARTIN

CONSULTANT:

CHERYL "SUGARFOOT"

EMCEE:

DWAIN "CHICKEN WANG" PERKINS

MASTERS OF MUSIC:

DJ SAMPSONITE

*** ITINERARY SUBJECT TO CHANGE ***

SUNDAY, 2/25

"FAREWELL STEPPERS' BRUNCH"

2:00p - 6:00p

(\$50 ATD, free with weekend pass)

Brunch served from 2p - 3:15p or until SUPPLIES LAST

Food cannot stay out for a long period of time per OSHA MANDATED GUIDELINES

Atrium Ballroom

ATTIRE - DENIM, BRIMS & BOOTS

MASTERS OF MUSIC:

DJ ROCKIN' RODNEY MACK (DETROIT)

DJ CALVIN (CHICAGO)

DJ MELLOW KHRIS (CHICAGO)

"OFF THE CHAIN" AFTER PARTY

8:00p - 3:00a

(\$20 ATD, free with weekend pass or Sunday Brunch ticket)

Atrium Ballroom

ATTIRE - DENIM, BRIMS & BOOTS OR COMFY CLOTHES

MASTERS OF MUSIC:

DJ KEL-C (MILWAUKEE)

DJ SIZZLE (RALEIGH)

MYRON "THE R" ROBINSON (CHICAGO)

Personal on-site services available all weekend

Vendors' Bazaar, Barber, Makeup Artist, Hair Stylist & Eye Lash Application

HB2024 STAFF SUPPORT

Controller

Lynda Price

President's Executive Assistant

Paula Davis

AMBASSADORS

Captains

Robin Wilson
Lynnaya Rhodes

Co-Captains

Catherine Butler
Danny Stone
Debra Stevenson
Diane Young
Gloria Etherly
Imani Jackson

Co-Captains

Leon Johnson
Josh McCloudy
Purman Lockman
Shanetta Johnson
Simmie Butler
Rebecca Green

SPECIAL THANKS

Photography

Debra Stoval Photography
(Lead Photographer) &
CeJa Photography

Onsite Digital

Support
Sharvin Whitted

Social Media

Specialist
Latika Billups

Weekend Coverage

Brian & Poppie Forbes

Sound

Salt & Pepper Productions
& VPS Productions

Graphical Engineers

Sharvin Whitted, Salt &
Pepper Productions
& VPS Productions

Security

Zion's Gate LLC

Transportation

Partners
XL Transportation
Relaxis Transportation

President's Stylist

DeVanni Powe
(TheeChanelStudio)

President's

Makeup
Simone Reid

All Ambassadors

Instructors

Masters of Music
Nordstrom - Sponsor
Marriott Marquis
Staff

THANK YOU FOR YOUR CONTINUED SUPPORT!!

