

# **“THE BEAST”**



# **2024 HERITAGE BALL DAILY ITINERARY**

**IT'S NOT JUST A STEPPERS' EVENT,  
IT'S A STEPPIN' EXPERIENCE!**

**FEBRUARY 22-26, 2024  
ATLANTA, GA**

# WELCOME TO ATLANTA!



## YOUR GDI TEAM

**CHERYL POWE**  
President/CEO

**MELANIE FIELDS**  
Chief Financial Officer

**CORA STOVALL O'KELLEY**  
Corporate Secretary  
Past President

**KIRK PACLEY**  
Treasurer

**ARTHUR ALLEN**  
Sergeant at Arms

**KIMBERLY DAVIS**  
Community Affairs Director

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**HERITAGEBALL.COM**

info@gooddeedsinternational.com  
678-561-0GDI (0434)

**#HB2024**

# LOCATIONS

**OFFICE**  
M301

**HERITAGE HANGOUT**  
**12:00p - 6:00p**  
Int'l South (Lower Level)

**AMBASSADORS QUARTERS**  
Int'l South (Lower Level)

**COMMAND CENTER**  
**11:00a - 5:00p**  
Int'l South (Lower Level)

*PICKUP / PURCHASE PASSES GET  
RESERVED TABLE INFO*

**CHAMPAGNE HOSPITALITY  
SUITE - 11:00a - 4:00p**  
Suite 3929

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## **MOBILE ALERTS**

**Text the word:**

**HERITAGE**  
**to 855-913-4031**

To receive text updates and more throughout the Heritage Ball weekend. Sign up now and stay informed!

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## **TRANSPORTATION**

### **XL TRANSPORTATION**

Call 872-221-4XLT (4958) to reserve your spot  
Be kind and tip \$\$ to your drivers

### **RELEXIS TRANSPORTATION**

Call 773-817-0686 or visit [relexistransportation.com](http://relexistransportation.com)  
Be kind and tip \$\$ to your drivers

\*\*\*Happening throughout the weekend!!!!\*\*\*

## **DO YOU HAVE ANY GAMING SKILLS?**

Show up and show out. TOURNAMENTS all weekend at the  
"HERITAGE HANGOUT" along with some "SPECIAL" Adult Treats

A DYNAMIC gaming space ALL WEEKEND.....Pool Table Sharks, Ping  
Pong, Foosball, Chess, Checkers, Bid Whist, Spades, Jenga, Connect 4,  
Hoola Hoops and a few other surprises!!!

## **BROADCASTING LIVE ALL WEEKEND**

*BRIAN FORBES OF INSIDE STEPPIN*

## **GIVING YOU THE TEA ALL WEEKEND**

especially on the "BLUE CARPET"  
*TALKING TEA WITH TIKA #SIPSIP & CO HOST LETHAL WEAPON*

**HB GENTLEMAN & HB QUEEN WITH FLASHING BLUE  
& PINK LIGHTS ARE READY TO DANCE WITH YOU!**

## **HAVE WE FORGOTTEN ANYTHING?**

Oh yeah, if you need to get lashes, hair tightened up (men & women)  
we have that too, 360 camera to commemorate your memories  
and so much more!

*PHOTOGRAPHY READY, AMBASSADORS, DJS, INSTRUCTORS, MEDIA,  
PRESS, SOUND CREW, TRANSPORTATION, MOST OF ALL, GDI READY!*

\*\*\* ITINERARY SUBJECT TO CHANGE \*\*\*

# THURSDAY, 2/22

11:00a - 5:00p

## COMMAND CENTER

PICKUP / PURCHASE PASSES GET RESERVED TABLE INFO

Int'l South (Lower Level)

11:00a - 4:00p

## CHAMPAGNE HOSPITALITY SUITE 3929

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## MIX & MINGLE "KICKOFF" DAY PARTY

12:00p - 6:00p

(\$20 ATD, free w/ weekend pass)

Int'l South (Lower Level)

ATTIRE - COME AS YOU ARE

### MASTERS OF MUSIC:

DJ K-BOOGIE (ATLANTA)

DJ SIZZLE (RALEIGH)

DJ VELL (CHICAGO)

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2:30p - 4:00p

## WORKSHOP (\$20 ATD ONLY)

NOT INCLUDED IN WEEKEND PACKAGE

ELECTRIFYING LINE DANCE - PART 1

M302 & M303

INSTRUCTOR: 1ST LADY, MADDY "B"

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## WELCOME TO ATLANTA PARTY

8:00p - 3:00a

### "SADIE HAWKINS PARTY"

(\$20 ATD, free w/ weekend pass)

Int'l South (Lower Level)

LADIES ASK MEN TO DANCE ALL NITE!

### MASTERS OF MUSIC:

DJ SAMPSONITE (ATLANTA)

DJ BLACK COOL (CHICAGO)

DJ SHORTY SMOOTH (CLEVELAND)

### EMCEE:

PETE FRAZIER

ATTIRE - NIKE VS ADIDAS:  
THE FRESHEST GEAR

\*\*\* ITINERARY SUBJECT TO CHANGE \*\*\*

**THURSDAY, 2/22**

**OFFICIAL AFTER PARTY**

**1:00a - 3:00a  
(\$15 ATD Only)**

**Club Ellery's**

**2008 Campbellton Road SW,  
Atlanta, Georgia 30311**

**Hours of operation: 7:00p - 3:00a**

***ATTIRE - "COME AS YOU ARE"***

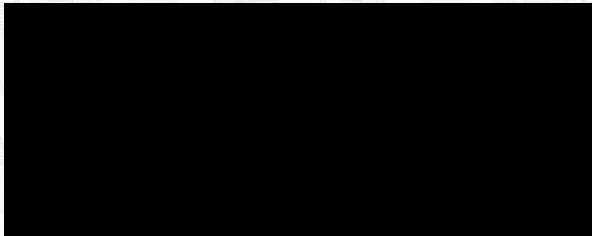
***\*\*\*ATHLETIC GEAR OK (ONLY FOR 2024)\*\*\****

**MASTERS OF MUSIC:**

***DJ CANDYMANN (ATLANTA)***

***DJ ROCKIN' RODNEY MACK (DETROIT)***

***DJ NEW WAVE (ATLANTA)***



**TRANSPORTATION  
TO CLUB ELLERY'S  
BY XL TRANSPORTATION**

Call 872-221-4XLT (4958) to reserve your spot

Be kind and tip \$\$ to your drivers)



\*\*\* ITINERARY SUBJECT TO CHANGE \*\*\*

## **FRIDAY, 2/23**

**11:00a - 5:00p**

### **COMMAND CENTER**

*PICKUP / PURCHASE PASSES GET RESERVED TABLE INFO*

*Int'l South (Lower Level)*

**11:00a - 4:00p**

### **CHAMPAGNE HOSPITALITY SUITE 3929**

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## **MIDDAY MADNESS DAY PARTY "3 THE HARD WAY"**

**12:00p - 6:00p**

**(\$20 ATD, free w/ weekend pass)**

*Int'l South (Lower Level)*

*ATTIRE - COMFY CLOTHES*

### **MASTERS OF MUSIC:**

*DJ SAMPSONITE (ATLANTA)*

*DJ SHORTY SMOOTH (CLEVELAND)*

*DJ VELL (CHICAGO)*

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## **CHARITY FITNESS EXPLOSION - PART 1**

**\$10 Covers Friday & Saturday Charity Fitness Explosion  
(not included in weekend package)**

**ALL PROCEEDS BENEFIT SISTERS EMPOWERMENT NETWORK  
(A Home For Domestic Violence Families)**

**12:00p - 1:00p**

### **ZUMBA CLASS - PART 1 (\$10 ATD ONLY)**

**M302 & M303**

**INSTRUCTORS: DONNA CHRISTIAN HARRIS (CHICAGO)  
& YVETTE O'DONNELL (CHICAGO)**

\*\*\* ITINERARY SUBJECT TO CHANGE \*\*\*

## **FRIDAY, 2/23**

**2:30p - 4:00p**

**WORKSHOP (\$20 ATD ONLY)**

**NOT INCLUDED WITH WEEKEND PACAGE**

**ELECTRIFYING LINE DANCE - PART 2**

**M302 & M303**

**INSTRUCTOR: 1ST LADY, MADDY "B"**

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## **VENDORS' ROW**

**3:00p - 3:00a (Setup/Sales)**

**Atrium Ballroom Foyer (ATRIUM LEVEL)**

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## **"MEET, GREET & REKINDLE" NIGHTLY GALA**

**9:00p - 3:00a**

**(\$50 ATD Only, free with weekend pass)**

**Atrium Ballroom**

**ATTIRE - AFRICAN/AFROCENTRIC**

**EMCEES:**

**PETE FRAZIER**

**DWAIN "CHICKEN WANG" PERKINS**

**MASTERS OF MUSIC:**

**DJ CROSS (CHICAGO)**

**DJ CALVIN (CHICAGO)**

## **HUGE BIRTHDAY CELEBRATIONS**

**(TURN UP!!!)**

**Celebrating GDI'S very own**

**CORA STOVALL O'KELLEY  
& MELANIE FIELDS**



\*\*\* ITINERARY SUBJECT TO CHANGE \*\*\*

**SATURDAY, 2/24**

**VENDORS' ROW**

**7:00a - 3:00a**

Atrium Ballroom Foyer (ATRIUM LEVEL)

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**CHARITY FITNESS EXPLOSION - PART 2**

\$10 Covers Friday & Saturday Charity Fitness Explosion  
(not included in weekend package)

**ALL PROCEEDS BENEFIT SISTERS EMPOWERMENT NETWORK  
(A Home For Domestic Violence Families)**

**12:00p - 1:00p**

**+40 DOUBLE-DUTCH CLUB**

A703 & A704

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**11:00a - 5:00p**

**COMMAND CENTER**

PICKUP / PURCHASE PASSES GET RESERVED TABLE INFO

Int'l South (Lower Level)

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**CHARITY FITNESS EXPLOSION - PART 3**

**12:00p - 1:00p**

**WORKOUT MADNESS WITH WORLDWIDE  
(E.F.F.E.C.T FITNESS) LEAD BY DOOLEY**

**1:00p - 2:00p**

**COOKING DEMONSTRATION BY MARRIOTT MARQUIS  
EXECUTIVE CHEF, PAM  
FREE VEGAN ICE CREAM SAMPLING BY SCOOPT'D  
(QUINTON "Q" PORTER)**

A705, A706, A707 & A708

**MASTER OF MUSIC:  
DJ K-BOOGIE**

\*\*\* ITINERARY SUBJECT TO CHANGE \*\*\*

# **SATURDAY, 2/24**

**11:00a - 4:00p**  
**CHAMPAGNE HOSPITALITY SUITE 3929**

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## **WORKSHOP “MEGA STEPPIN’ & WALKIN”**

**12:00p - 4:00p**  
**(\$50 CASH ATD ONLY)**  
**NOT INCLUDED WITH WEEKEND PACAGE**

Atrium Ballroom

**INSTRUCTORS:**  
*CLAUDELL JACKSON*  
*“TALL RICK” WETHERSPOON*  
*DREW ALEXANDER*  
*CHARNICE SIMMONS*  
*SHERRY GORDON*  
*ANGIE FAINE*

**MASTERS OF MUSIC:**  
*DJ KEL-C (MILWAUKEE)*  
*DJ SIZZLE (RALEIGH)*

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## **THE “ULTIMATE HERITAGE HANGOUT” DAY PARTY**

**12:00p - 6:00p**  
**(\$20 ATD, free w/ weekend pass)**  
**Int'l South (Lower Level)**

**ATTIRE - COMFY CLOTHES**

**MASTERS OF MUSIC:**  
*DJ PONY MACK (BIRMINGHAM)*  
*DJ BLACK COOL (CHICAGO)*  
*DJ CROSS (CHICAGO)*

\*\*\* ITINERARY SUBJECT TO CHANGE \*\*\*

**SATURDAY, 2/24**

**"THE MAIN EVENT"  
A GDI "BLACK TIE" AFFAIR!**

**9:00p - 3:00a**

**(\$50 ATD, free w/ weekend pass)**

**Atrium Ballroom**

*ATTIRE - "BLACK TIE ELEGANCE"  
(NO JEANS/DENIM, STRICTLY ENFORCED)*

**EMCEES:**

**PETE FRAZIER**

**DWAIN "CHICKEN WANG" PERKINS**

**MASTERS OF MUSIC:**

**MYRON "THE R" ROBINSON (CHICAGO)**

**DJ MELLOW KHRIS (CHICAGO)**

COMEDY ENTERTAINMENT  
BY RENOWNED COMEDIAN

**DAMON  
WILLIAMS  
(CHICAGO)**



**\*\*\* ITINERARY SUBJECT TO CHANGE \*\*\***

# **SUNDAY, 2/25**

## **VENDORS' ROW**

**3:00p - 3:00a**

Atrium Ballroom Foyer (ATRIUM LEVEL)

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## **CHAPEL SERVICE**

**9:30a - 10:30a**

A708

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## **“SOUL TOWN REVUE” (A CROWD FAVORITE)**

**11:00a - 1:00p**

**(\$20 ATD, free with weekend pass or Sunday Brunch ticket)**

Atrium Ballroom

*ATTIRE - DENIM, BRIMS & BOOTS OR COMFY CLOTHES*

### **PRODUCERS/CREATORS:**

*GLORIA, SHANETTA, REBECCA & DRE'YAH*

### **VIDEO DIRECTOR:**

*TERRENCE MARTIN*

### **CONSULTANT:**

*CHERYL “SUGARFOOT”*

### **EMCEE:**

*DWAIN “CHICKEN WANG” PERKINS*

### **MASTERS OF MUSIC:**

*DJ SAMPSONITE*

\*\*\* ITINERARY SUBJECT TO CHANGE \*\*\*

# SUNDAY, 2/25

## **“FAREWELL STEPPERS’ BRUNCH”**

**2:00p - 6:00p**

**(\$50 ATD, free with weekend pass)**

**Brunch served from 2p - 3:15p or until SUPPLIES LAST**

Food cannot stay out for a long period of time per OSHA MANDATED GUIDELINES

**Atrium Ballroom**

*ATTIRE - DENIM, BRIMS & BOOTS*

### **MASTERS OF MUSIC:**

*DJ ROCKIN’ RODNEY MACK (DETROIT)*

*DJ CALVIN (CHICAGO)*

*DJ MELLOW KHRIS (CHICAGO)*

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## **”OFF THE CHAIN” AFTER PARTY**

**8:00p - 3:00a**

**(\$20 ATD, free with weekend pass or Sunday Brunch ticket)**

**Atrium Ballroom**

*ATTIRE - DENIM, BRIMS & BOOTS OR COMFY CLOTHES*

### **MASTERS OF MUSIC:**

*DJ KEL-C (MILWAUKEE)*

*DJ SIZZLE (RALEIGH)*

*MYRON “THE R” ROBINSON (CHICAGO)*

## **Personal on-site services available all weekend**

Vendors' Bazaar, Barber, Makeup Artist, Hair Stylist & Eye Lash Application

# **HB2024 STAFF SUPPORT**

### **Controller**

Lynda Price

### **President's Executive Assistant**

Paula Davis

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## **AMBASSADORS**

### **Captains**

Robin Wilson  
Lynnaya Rhodes

### **Co-Captains**

Catherine Butler  
Danny Stone  
Debra Stevenson  
Diane Young  
Gloria Etherly  
Imani Jackson

### **Co-Captains**

Leon Johnson  
Josh McCloudy  
Purman Lockman  
Shanetta Johnson  
Simmie Butler  
Rebecca Green

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## **SPECIAL THANKS**

### **Photography**

Debra Stoval Photography  
(Lead Photographer) &  
CeJa Photography

### **Sound**

Salt & Pepper Productions  
& VPS Productions

### **President's Stylist**

DeVanni Powe  
(TheeChanelStudio)

### **Onsite Digital**

**Support**  
Sharvin Whitted

### **Graphical Engineers**

Sharvin Whitted, Salt &  
Pepper Productions  
& VPS Productions

### **President's**

### **Makeup**

Simone Reid

### **Social Media**

**Specialist**  
Latika Billups

### **Security**

Zion's Gate LLC

### **All Ambassadors**

### **Instructors**

### **Masters of Music**

### **Nordstrom - Sponsor**

### **Marriott Marquis**

### **Staff**

### **Weekend Coverage**

Brian & Poppie Forbes

### **Transportation Partners**

XL Transportation  
Relexis Transportation



**THANK YOU  
FOR YOUR  
CONTINUED  
SUPPORT!!**





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